



Concert Program Advertisement Order Form

www.alexandriasingers.com

Contact Person: _____
 Company: _____
 Address: _____
 Address 2: _____
 City: _____ State: _____ Zip: _____
 Primary Phone: _____
 Primary E-mail: _____

<u>Ad size (dimensions WxH)</u>	<u>Cost</u>	<u>Cost w/ discount*</u>
<input type="checkbox"/> "1/8 page" (reduced business card)	\$ 50	\$ 45.00
<input type="checkbox"/> 1/4 page (2.25" x 2.25")	\$ 75	\$ 67.50
<input type="checkbox"/> 1/2 page (5" x 4")	\$ 100	\$ 90.00
<input type="checkbox"/> Full page (5" x 8")	\$ 175	\$ 157.50
<input type="checkbox"/> Cover (5" x 8.5") (2 inside covers available; outside cover sold)	\$ 200	\$ 180.00
<input type="checkbox"/> Ad Composition Fee**: \$ _____ (*15% of ad cost, if ad is to be typeset)		
Total Due: \$ _____		
*10% discount for previous advertisers		

Ad Copy Submission Guidelines

Note: Black and white copy is preferred. All ads will print in one color (TBD by the color of the program). Any full colored copy will be converted to one color.

Hard Copy: Camera-ready copy or business cards are acceptable as advertisement art. No photos or previously printed ads or faxes will be accepted.

Electronic Copy: Ads should be created or scanned at a resolution of 300 ppi or higher. Preferred file formats are: TIFF, EPS, JPG, and PDF. Please contact us if you would like to submit a different file format. **Web graphics are not acceptable!**

Ads To Be Typeset: Please send text as a Word document, text file, or typed into an e-mail message. Follow above guidelines if there is a logo or other artwork to accompany the text.

Method of Payment:

Check – made payable to: **The Alexandria Singers**
 Credit Card: MasterCard Visa
 Card Number: _____ Exp. Date: _____
 Name on Card: _____
 Authorized Signature: _____
 Date: _____

Mail completed form, hard copy of ad, and applicable form of payment to:

The Alexandria Singers
Attn: Marketing Vice President
5730 22nd St. North
Arlington, VA 22205

Or e-mail your completed form, electronic copy, and applicable payment information to:

marketing@alexandriasingers.com

Questions? Call: (703)941-SING
(7464)